



TEDDY BEAR BAND
RICHARD ALAN PRODUCTIONS

Richard Erickson
2208 West 68th Street
Richfield, MN 55423
T 612 861-3570
F 612 677-3177
M 612 598-7854
richard@teddybearband.com
WWW.TEDDYBEARBAND.COM

Academic Standards, Culture & Community Values!

- TBB shows such as **TEDDY BEAR BAND BARN DANCE** & others generate a high level of fun & participation. History, literacy, family values, culture & your educational goals are demonstrated within a developmentally appropriate, musically entertaining show!

Statement of Purpose, Values and Goals

Teddy Bear Band's purpose is to provide children with entertainment, music and products that encourage each child to participate and interact in developmentally appropriate ways. Our vision as both a musical group and business entity is that children will gain and maintain a positive sense of self, as well as an appreciation of their own abilities in their interactions with Teddy Bear Band.

Positive Values promoted through our music and performances include:

- The values that laughter, having fun and finding positive "escape" through imagination are worthwhile uses of time and are deserving of attention by children and adults in order that they may feel renewed and revitalized.
- The value that being a kid, and doing kid things like playing with a Teddy Bear, is a stage of life to be enjoyed and celebrated.
- The value of maintaining positive self-esteem.
- The value of respect for others & helping others.
- The value of being part of a supportive & loving family.
- The value of being responsible & taking care of the Earth.

The target age group for Teddy Bear Band covers the spectrum from toddlers through elementary age children. Teddy Bear Band has an additional goal that our music be considered pleasant and palatable by adults, encouraging parent / child interaction.

Goals of participation and interaction are cornerstone concepts in the foundation and function of Teddy Bear Band. Musical and entertainment content are shaped and focused through the lenses of our cornerstone concepts.

Our content is intended to give audience members a sense of being connected with each other, and accepted in a larger context. Parents are encouraged to participate with their children, as audiences at Teddy Bear Band performances, and in our recorded music.

