



2021 Alerts Schedule

- A - Field Trip & Activities** - 15,000 youth recreation group leaders, families & consumers
- B - Active Boomers** - 5,000 adult & senior activity coordinators, adult group leaders & senior consumers
- C - LetsDoMN Healthy Adventures & Events** - 71,000 leisure travel/event planners, consumers
- D - Student Experiences** - 13,000 educators, schools staff activity planners & homeschoolers
- E - MN Group Travel** - 5,500 leisure group tour operators & travel club planners in MN, the region and nationwide
- F - Fundraising Opportunities** - 17,000 MN fundraising buyers & planners - schools, organizations, churches, etc
- G - Have Fun Biking & Hiking** - 35,000 active bicyclists, hikers and outdoor activity enthusiasts

Materials are DUE a week prior to each Alert.
 Use the Alert Submission Form - the LINK is in the Back Office.
 Running Late and want to be included? Contact us!
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January							February							March							April							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
					Holiday	2		1	A	3	B	5	6		1	A	3	B	5	6					1	2	3	
3	4	A	6	B	8	9	7	8	C	10	D	12	13	7	8	C	10	11	12	13	4	5	A	7	B	9	10	
10	11	C	13	D	15	16	14	Holiday	E	17	F	19	20	14	15	D	17	E	19	20	11	12	C	14	15	16	17	
17	Holiday	E	20	F	22	23	21	22	G	24	25	26	27	21	22	F	24	G	26	27	18	19	D	21	E	23	24	
24	25	G	27	28	29	30	28							28	29	30	31				25	26	F	28	G	30		
31																												
May							June							July							August							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
						1			1	2	3	4	5					1	2	3		1	2	A	4	B	6	7
2	3	A	5	B	7	8	6	7	A	9	B	11	12	Holiday	5	A	7	B	9	10	8	9	C	11	12	13	14	
9	10	C	12	13	14	15	13	14	C	16	D	18	19	11	12	C	14	15	16	17	15	16	D	18	E	20	21	
16	17	D	19	E	21	22	20	21	E	23	F	25	26	18	19	D	21	E	23	24	22	23	F	25	G	27	28	
23	24	F	26	G	28	29	27	28	G	30				25	26	F	28	G	30	31	29	30	31					
30	Holiday																											
September							October							November							December							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
			1	2	3	4					1	2						1	2					1	2	3	4	
5	Holiday	7	8	A	10	11	3	4	A	6	B	8	9	7	8	C	10	Holiday	12	13	5	6	A	8	B	10	11	
12	13	B	15	C	17	18	10	Holiday	C	13	14	15	16	14	15	D	17	E	19	20	12	13	C	15	D	17	18	
19	20	D	22	E	24	25	17	18	D	20	E	22	23	21	22	F	24	Holiday	26	27	19	20	E	22	F	24	Holiday	
26	27	F	29	G			24	25	F	27	G	29	30	28	29	G					26	27	G	29	30	31		
							31																					