

2022 Partner Pricing

Marketing Programs to attract Groups (12 months each) • January 1, 2022

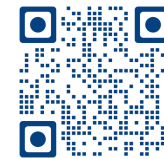
PARTNER PROGRAM CHOICES...	DIGITAL PARTNER 1	DIGITAL PARTNER 2	FULL PARTNER	PREMIUM PARTNER	ALA CARTE PRICING																																																												
PRICING... Monthly Credit Card Autopay or Single Annual Payment	\$45/mth \$495 -1 pymt	\$65/mth \$695 -1 pymt	\$165/mth \$1895 - 1 pymt	\$190/mth \$2195 - 1 pymt																																																													
ENGAGEMENT LEVEL • 1-10	5-6	7-8	9	10																																																													
1. WEBSITE - The Library MNFieldTripLibrary.org / LetsDoMN.com	X MFTL	X MFTL	X MFTL and LDM	X MFTL and LDM																																																													
Partner Webpage Pics, Contact Info, Map, Links, Videos, Menu	X	X	X	X																																																													
Special Promotion Sections Camps, Fundraising, Virtual, Blog Posts, Drawings	X	X	X	X																																																													
The BIG Directory Your Listing is Linked to Your Partner Webpage	X	X	X	X																																																													
2. EMAIL / SOCIAL MEDIA MARKETING Monthly Emails & Social Media Posts to 7 group markets	X 1 / Mth + SM	X 2 / Mth + SM	X 3 / Month + SM	X 5 Emails/Month																																																													
3. GUIDE ADVERTISING - Print / Digital / Video MN Field Trip Guide / LetsDoMN Adventure Guide			X Full Pg - 1 Guide	X Full Pg - 2 Guides																																																													
4. EXPOS In-Person Annual EXPO (August) and SRF (January)			X One EXPO or SRF	X Both EXPOs																																																													
5. PR NEWS EMAILS 350 MN Newspaper, TV, Radio & Internet News Outlets		X 1 News Release	X 3 News Releases	X 6 News Releases																																																													
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For questions, please contact **Cheri Martin** at 763-424-1644 / cherimartin.adventurepartners@gmail.com or **Mark Peterson** at 612-518-8353 / mark@MNFieldTripLibrary.org

Scan to go to websites:



www.MNFieldTripLibrary.org



www.LetsDoMN.com