

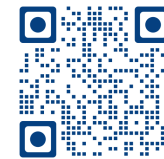
For questions, please contact **Cheri Martin** at 763-424-1644 / cherimartin.adventurepartners@gmail.com or **Mark Peterson** at 612-518-8353 / mark@MNFieldTripLibrary.org

PARTNER OPTIONS...	WEBSITE PARTNER	STANDARD PARTNER	PREMIUM PARTNER	ALA CARTE PRICING																																																														
<b>PRICING...</b> Monthly Credit Card Autopay or Single Annual Payment	<b>\$45/month</b> \$495 Annual -1 pymt	<b>\$165/month</b> \$1895 Annual - 1 pymt	<b>\$190/month</b> \$2195 Annual - 1 pymt	<table border="1"> <thead> <tr> <th></th> <th><u>Retail</u></th> <th><u>Partner</u></th> </tr> </thead> <tbody> <tr> <td><i>The BIG Directory / year</i></td> <td>\$195</td> <td>Included</td> </tr> <tr> <td><i>Email/SM - 1 time in one co-op Alert</i></td> <td>\$95</td> <td>\$65</td> </tr> <tr> <td><i>Email/SM - 1/month for 12 months</i></td> <td>\$695</td> <td>\$495</td> </tr> <tr> <td><i>Exclusive Email Alert/SM - 1 time</i></td> <td>\$495</td> <td>\$295</td> </tr> <tr> <td><i>EXPO - One Exhibit Space</i></td> <td>\$395</td> <td>\$345</td> </tr> <tr> <td><i>SRF - One Exhibit Space</i></td> <td>\$395</td> <td>\$345</td> </tr> <tr> <td><i>Guide - 1/2 page ad in one</i></td> <td>\$750</td> <td>\$495</td> </tr> <tr> <td><i>Guides - 1/2 page ad in both</i></td> <td>\$1275</td> <td>\$995</td> </tr> <tr> <td><i>Guide - Full page ad in one</i></td> <td>\$1275</td> <td>\$795</td> </tr> <tr> <td><i>Guides - Full page ad in both</i></td> <td>\$1995</td> <td>\$1595</td> </tr> <tr> <td><i>Guides - 2 page spread</i></td> <td>\$1995</td> <td>\$1595</td> </tr> <tr> <td><i>PR Broadcast - One time</i></td> <td>\$395</td> <td>\$195</td> </tr> <tr> <td><i>PR Broadcast - 3 over 12 months</i></td> <td>\$495</td> <td>\$295</td> </tr> <tr> <td><i>PR Broadcast - 6 over 12 months</i></td> <td>\$695</td> <td>\$495</td> </tr> <tr> <td><i>Writing Services per Blog Article</i></td> <td>\$325</td> <td>\$195</td> </tr> <tr> <td><i>Design Services per Hour</i></td> <td>\$65</td> <td>\$45</td> </tr> <tr> <td colspan="3"><b>WEBSITE ADS</b></td> </tr> <tr> <td><i>Homepage Banner Ad - per month</i></td> <td>\$195</td> <td>\$95</td> </tr> <tr> <td><i>Sidebar Ad - per month</i></td> <td>\$195</td> <td>\$95</td> </tr> </tbody> </table>				<u>Retail</u>	<u>Partner</u>	<i>The BIG Directory / year</i>	\$195	Included	<i>Email/SM - 1 time in one co-op Alert</i>	\$95	\$65	<i>Email/SM - 1/month for 12 months</i>	\$695	\$495	<i>Exclusive Email Alert/SM - 1 time</i>	\$495	\$295	<i>EXPO - One Exhibit Space</i>	\$395	\$345	<i>SRF - One Exhibit Space</i>	\$395	\$345	<i>Guide - 1/2 page ad in one</i>	\$750	\$495	<i>Guides - 1/2 page ad in both</i>	\$1275	\$995	<i>Guide - Full page ad in one</i>	\$1275	\$795	<i>Guides - Full page ad in both</i>	\$1995	\$1595	<i>Guides - 2 page spread</i>	\$1995	\$1595	<i>PR Broadcast - One time</i>	\$395	\$195	<i>PR Broadcast - 3 over 12 months</i>	\$495	\$295	<i>PR Broadcast - 6 over 12 months</i>	\$695	\$495	<i>Writing Services per Blog Article</i>	\$325	\$195	<i>Design Services per Hour</i>	\$65	\$45	<b>WEBSITE ADS</b>			<i>Homepage Banner Ad - per month</i>	\$195	\$95	<i>Sidebar Ad - per month</i>	\$195	\$95
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<b>ENGAGEMENT LEVEL • 1-10</b>	<b>5-8</b>	<b>9</b>	<b>10</b>																																																															
<b>1. WEBSITE - The Library</b> MNFieldTripLibrary.org / LetsDoMN.com	<b>X</b> Either or Both	<b>X</b> Either or Both	<b>X</b> Either or Both																																																															
<b>Partner Webpage</b> Pics, Contact Info, Map, Links, Videos, Menu	<b>X</b>	<b>X</b>	<b>X</b>																																																															
<b>Special Promotion Sections</b> Camps, Fundraising, Virtual, Blog Posts, Drawings	<b>X</b>	<b>X</b>	<b>X</b>																																																															
<b>The BIG Directory</b> Your Listing is Linked to Your Partner Webpage	<b>X</b>	<b>X</b>	<b>X</b>																																																															
<b>2. EMAIL / SOCIAL MEDIA MARKETING</b> Monthly Emails & Social Media Posts to 7 group markets	<b>X</b> 1 Email / Month + SM	<b>X</b> 2 Emails/Month + SM	<b>X</b> 3 Emails/Month + SM																																																															
<b>3. GUIDE ADVERTISING</b> - Print/Digital MN Field Trip Guide / LetsDoMN Adventure Guide		<b>X</b> Full Pg Ad in 1 Guide	<b>X</b> Full Pg Ad in 2 Guides																																																															
<b>4. EXPOS</b> In-Person Annual EXPO (August) and/or SRF (January)		<b>X</b> One EXPO (Aug or Jan)	<b>X</b> Both EXPOs (Aug/Jan)																																																															
<b>5. PR NEWS EMAILS</b> To 350 MN & Midwest News & Broadcast Outlets		<b>X</b> 3 News Releases/Year	<b>X</b> 6 News Releases/Year																																																															

Scan to go to websites:



[www.MNFieldTripLibrary.org](http://www.MNFieldTripLibrary.org)



[www.LetsDoMN.com](http://www.LetsDoMN.com)